

# BENJAMIN GONZALEZ

## SENIOR MEDIA PRODUCER



416 (455)-3440



ben.gonzalez@yolt.fr



Toronto, Ontario

### SUMMARY

**SENIOR PRODUCER** 4 years

**MEDIA PRODUCER** 5 years

**VIDEO EDITOR** 5 years

**DIRECTOR** 3 years

**SWITCHER** 2 years

### EXPERTISE

Video editing & Color grading

Project & Team management

Digital marketing

Budget planning

Switching & technical operation

Media managing

Digital transformation

Translation & Revising

Adobe creative suite, Da Vinci, Avid,

Final Cut

Administrator

### STATUS & LANGUAGES

CANADIAN PERMANENT  
RESIDENT & EUROPEAN CITIZEN

FRENCH  
Native Speaker

ENGLISH  
Fluent (speaking, reading, writing)

### DIPLOMAS

French BTS (= 3 to 4 university years)  
Audiovisual major  
Video editing and production minor

Ecole Brassard  
(former École Supérieure  
Métiers de l'Images)  
Bordeaux - France

### EXPERIENCES

#### SENIOR PRODUCER

Pelmorex Corp • Oakville, Ontario • Since January 2018 • almost 3 years  
Collaborate with engineers and development team to create and manage the new workflow and features to accelerate digital transformation. Take leadership actions from editorial directions to complex problems solving. Create a safe and thrust environment with the production team. Always innovate and streamline team workflow in order to provide the best product to our audiences and respect CRTC & CMF guidelines.

#### SENIOR PRODUCER

Groupe Média TFO • Toronto, Ontario • August 2016 to August 2017 • 1 year  
Creation of a new franchise for youth audience about video games from video digital platform, as YouTube and streaming services to online marketing campaigns on social media. Elaborate new editorial directions and coordinate in-house communications and promotions (public relation and marketing).

#### VIDEO EDITOR

Groupe Média TFO • Toronto, Ontario • July 2015 - August 2016 • 1 year 1 month  
Video editor for news and magazine show. Editing on portraits & documentaries about underrepresented communities across Canada, and news report for politics shows (Carte de Visite, ONFR, 24/7). Create engaging, Work closely with technical team to improve process and

#### VIDEO EDITOR - PRODUCER - FIRST ASSISTANT DIRECTOR

Maxi Plaisir • Bordeaux, France • November 2013 to April 2014 • 6 months  
Content creator for local business and music artists.

#### VIDEO EDITOR - WRITER

Nolife TV • Paris, France • June 2012 to November 2013 • 1 year 5 months  
Writing and video editing of video game reviews, news, documentaries.

#### ASSISTANT VIDEO EDITOR - FIRST ASSISTANT DIRECTOR

Nestadar Prod. • Angouleme, France • August 2013  
Production and post-production of a 2,5 millions views (cumulated) full length movie on YouTube.

#### VIDEO EDITOR - DIRECTOR - PRODUCER - WRITER

BenzaieTV • Angouleme & Bordeaux, France • 2010-2014 • 3 years  
Working with the famous French youtuber Benzaie to makes and enhance content for BenzaieTV YouTube channel.

### OTHERS

#### CAPITAL M & L (MANAGEMENT TRAINING)

Blue Rebel Works  
Improvement of leadership and management skills, two years program in 2018 and 2019.

#### BOARD ADMINISTRATOR

FrancoQueer  
Board administrator for FrancoQueer NPO, managing a small team employees (funded by IRCC - federal and NSP - provincial ) since 2018.

### ACHIEVEMENTS

Millions of views on YouTube  
• 2,5 millions views (cumulated) on Hard Corner the Movie (66minutes long) • Just under ten other video contents on the same channel  
Over a thousand hundred subscribers

• From the beginning of the channel to 261k subscribers (2011-2014)